

Committee(s): Policy, Resources and Economic Development Committee	Date: 24 November 2021
Subject: Corporate Strategy 2021-22 Key Objectives Update	Wards Affected: All
Report of: Jonathan Stephenson, Chief Executive	Public
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Summary

The Council's Corporate Strategy 2020-25 was agreed at Ordinary Council on the 22nd January 2020, (Min 353 refers). The Corporate Strategy sets out the council's ambitions for a 5-year period.

An Annual Review of the plan was undertaken and Key Objectives for 2021-22 were approved by Ordinary Council on the 10th March 2021. (Min 723 refers). This report seeks to update members on the progress of the Corporate Strategy 2021-22 key objectives. The details of the update are set out in Appendix A.

Main Report

Introduction and Background

1. The Corporate Strategy was agreed at Ordinary Council on the 22nd January 2020, (Min 353 refers) and identified five priority themes:
 - a) Growing our economy
 - b) Protecting our environment
 - c) Developing our communities
 - d) Improving housing
 - e) Delivering an efficient and effective council

2. The Corporate Strategy document also included a series of key objectives for 2020-21.

Issue, Options and Analysis of Options

3. Each year, it is intended that the strategy document is refreshed to review the previous year's key objectives and are updated for the forthcoming year.

4. An Annual Review Plan of the plan was undertaken and Key Objectives for 2021-22 were agreed by Ordinary Council on the 10th March 2021. (Min 723 refers).
5. This report seeks to update members on the progress of the Corporate Strategy 2021-22 key objectives to date, as set out in Appendix A.

Consultation

6. No further consultation has been undertaken at this stage.

References to Corporate Plan

7. The Key Objectives for 2021-22 are set out within the Council's Corporate Strategic Plan agreed on 10 March 2021 by Ordinary Council.

Implications

Financial Implications

Name/Title: Jacqueline Van Mellaerts, Corporate Director (Finance & Resources)
Tel/Email: 01277 312500/jacqueline.vanmellaerts@brentwood.gov.uk

8. The Corporate Strategy has been aligned to the Medium Term Financial Strategy as well as the 2021-22 budget. Adequate resources have been set aside to deliver the key objectives. In year budget monitoring is carried to ensure budgets are being met and in line with the Corporate Strategy.

Legal Implications

Name & Title: Amanda Julian, Corporate Director (Law & Governance) and Monitoring Officer
Tel & Email: 01277 312705/amanda.julian@brentwood.gov.uk

9. The Council in making decisions to implement the Corporate Strategy and key priorities will ensure that any decisions making complies with the legal and governance requirements necessary to implement the key priorities within the Corporate Strategy.

Economic Implications

Name/Title: Phil Drane, Corporate Director (Planning and Economy)
Tel/Email: 01277 312610/philip.drane@brentwood.gov.uk

10. Growing the economy is identified as a key objective within the Corporate Strategy. Key objectives to achieve this priority are identified and monitored, along with other priorities that have economic benefits if objectives are achieved. It is important that the Council identify and monitor objectives to achieve economic growth for the borough.

Equality and Diversity Implications

Name/Title: Kim Anderson, Corporate Manager (Communities, Leisure and Health)

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11. The Public Sector Equality Duty applies to the Council when it makes decisions. The duty requires us to have regard to the need to:

- a) Eliminate unlawful discrimination, harassment and victimisation and other behaviour prohibited by the Act. In summary, the Act makes discrimination etc. on the grounds of a protected characteristic unlawful
- b) Advance equality of opportunity between people who share a protected characteristic and those who do not.
- c) Foster good relations between people who share a protected characteristic and those who do not including tackling prejudice and promoting understanding.

12. The protected characteristics are age, disability, gender reassignment, pregnancy and maternity, marriage and civil partnership, race, religion or belief, gender, and sexual orientation. The Act states that 'marriage and civil partnership' is not a relevant protected characteristic for b) or c) although it is relevant for a).

13. The proposals in this report will not have a disproportionately adverse impact on any people with a particular characteristic.

Other implications (where significant) – i.e., Health and Safety, Asset Management, Risk Management, Section 17 – Crime & Disorder, Sustainability, IT.

14. The Council when implementing the key priorities in the Corporate Strategy will have due regard to the public sector equality duty as laid out in s149 of the Equalities Act 2010.

Background Papers

- Brentwood Corporate Strategy 2025
- Brentwood Corporate Strategy 2025 – 2020-2021 Annual Review

Appendices to this report

- Appendix A: Corporate Strategy Key Objectives 2021-22 Update